

FRANCISCO PABLO FLORES TAIPE

franciscopabloflores@gmail.com ◊ web:www.fflorestaipe.com
Institute of Economic Policy - Leibniz University Hanover (LUH)
Königsworther Platz 1 ◊ 30167 Hannover (Germany)

RESEARCH INTERESTS

Research Interests: (behavioral) development economics, economics of inequality, economics of education, gender economics.

EDUCATION

Postdoc in the chair of Economics of Innovation and Creativity Leibniz Universität Hannover (LUH) (Germany)	<i>Aug. 2023 - Jul. 2024</i>
Doctoral candidate in Economics (summa cum laude) University of Kassel (Germany)	<i>2018 - 2023</i>
M.Sc. in Economic Behavior and Governance University of Kassel (Germany)	<i>2016 - 2018</i>
B.Sc. in Economics Pontificia Universidad Católica del Ecuador (Ecuador)	<i>2005 - 2011</i>

PUBLICATIONS

Asanov, Igor; Flores, Francisco; McKenzie, David; Mensmann, Mona, and Schulte, Mathis.(2021)
"Remote-learning, time-use, and mental health of Ecuadorian high-school students during the COVID-19 quarantine." **World Development, Vol. 138.**

Asanov, Igor; Asanov (Noha), Anastasiya; Astebro, Thomas; Buenstorf, Guido; Crepón, Bruno; Flores, Francisco; McKenzie, David; Mensmann, Mona; and Schulte, Mathis. "System-, Teacher-, and Student-level Interventions for Improving Participation in Online Learning at Scale in High Schools."
PNAS, 120 (30)

WORKING PAPERS

Asanov, Igor; Astebro, Thomas; Buenstorf, Guido; Crepón, Bruno; Flores, Francisco; McKenzie, David; Mensmann, Mona; and Schulte, Mathis. "Remote delivery of STEM and entrepreneurship role models at scale changes college major choice."

Flores, Francisco. "Academic aspirations and income inequality: spillover effects of a video-based role model intervention among teenagers." (**Job Market Paper**)

WORK IN PROGRESS

Asanov, Igor; Asanov (Noha), Anastasiya; Astebro, Thomas; Buenstorf, Guido; Crepón, Bruno; Flores, Francisco; McKenzie, David; Mensmann, Mona; and Schulte, Mathis. "Showing Life Opportunities: Preliminary analysis of the effect of an Entrepreneurial training."

HONOURS AND AWARDS

Path to Scale Award (2019)

Innovation for Poverty Action (IPA)

Project: Showing Life Opportunities: Increasing opportunity-driven entrepreneurship and STEM careers through online courses in schools.

COVID-19 Emergency Window (2020)

The World Bank Group

Project: Transitioning from In-School to At-Home Virtual Learning in High Schools: Lessons from Ecuador during the Covid-19 shutdown (Grant secured).

IGL Grants Program (2018)

Innovation Growth Lab (IGL)

Project: Showing Life Opportunities: Increasing opportunity-driven entrepreneurship and STEM careers through online courses in schools (Grant secured).

CONFERENCES AND SEMINARS

Flores, F. "Post-secondary choices: The influence of a video-based role model intervention on teenagers' aspirations and expectations." SEEDEC 2024. June 13th, Bergen (Norway).

Flores, F. "Academic aspirations and income inequality: spillover effects of a video-based role model intervention among teenagers." LESE 2024. January 18th, Lisbon (Portugal).

Flores, F. "Academic aspirations and income inequality: spillover effects of a video-based role model intervention among teenagers." SEET 2023. February 2nd, Valencia (Spain).

Flores, F. "Inspiring the way to a better future: The effect of role models on reshaping the academic ambitions of disadvantaged students." ESA's Job-Market Candidates Seminar Series. December 14th (online).

Flores, F. "Inspiring the way to a better future: The effect of role models on reshaping the academic ambitions of disadvantaged students." AEFPP workshop: Junior Scholars and the Job Market. November 11th (online).

Flores, F.: Aspirations, Poverty and Education: Can a role model intervention mitigate the consequences of deprivation? Lessons from Ecuador. ESA European Meeting. September 3rd, Bologna (Italy).

Flores, F.: Effects of a Role Models Intervention on Promoting STEM and Entrepreneurship Activities among High School Students. Experimental Economics Conference 2022 (USFQ). July 7th, Galapagos (Ecuador). (Co-authors: Asanov I., Astebro T., Bünstorf G., Crépon B., McKenzie D., Mensmann M., Schulte M.)

Flores, F.: Effects of a Role Models Intervention on Promoting STEM and Entrepreneurship Activities among High School Students. ESA World Meeting. June 15th, Boston (USA). (Co-authors: Asanov I., Astebro T., Bünstorf G., Crépon B., McKenzie D., Mensmann M., Schulte M.)

Flores, F.: Effects of a Role Models Intervention on Promoting STEM and Entrepreneurship Activities among High School Students. Advance in Field Experiments Meeting (AFE). June 9th, Chicago (USA). (Co-authors: Asanov I., Astebro T., Bünstorf G., Crépon B., McKenzie D., Mensmann M., Schulte M.)

Flores, F.: Effects of a Role Models Intervention on Promoting STEM and Entrepreneurship Activities among High School Students. Copenhagen Education Network Workshop (CEN). March 29th, Copenhagen (Denmark). (Coauthors: Asanov I., Astebro T., Bünstorf G., Crépon B., McKenzie D., Mensmann M., Schulte M.)

Flores, F.: Impacts of Personal Initiative and Negotiations Training on Remote-Learning, Time-Use, and Mental Health of Ecuadorian High-School Students during the COVID-19 Quarantine. ESA World Meeting. September 11th, Virtual. (Co-authors: Asanov I., McKenzie D., Mensmann M., Schulte M.)

ESA = Economic Science Association — SEET = Southern Europe Experimental Team

AEFP = Association For Education Finance and Policy

LESE = Lisbon Economics and Statistics of Education

SEEDEC = Symposium on Economic Experiments in Developing Countries

TEACHING ACTIVITIES

Teaching load: Behavioral Economics of Poverty, Economics of Entrepreneurship, (Quasi-) Experiments in Entrepreneurship Research (with Guido Bünstorf and Maria Mavlikeva), Field Experiments (Tutorial), Intellectual Property Rights (with Dominik Heinisch)

Thesis Supervisor:

Thies, AE. (2022) Master thesis: Greenspace and adolescents' mental health: literature review and suggestions for future research

Zeyrek, M. (2022) Master thesis: The Effect of Labor Market Conditions on Gender-Based Violence: A Literature Review

WORK EXPERIENCE

The World Bank Group

May 2023 - May. 2023

Short-term Consultant

- Designing an assessment tool to measure adolescents' perceptions of educational videos.
- Validating the assessment tool with qualitative evidence (focus groups).
- Collecting young adults' perceptions of a set of videos featuring role models.

The World Bank Group

July 2020 - Oct. 2020

Short-term Consultant

- Setting the field to expand an online educational program nationwide.
- Monitoring a team that supports students and teachers while interacting with online solutions.
- Solving issues associated with working with new technologies, particularly in remote areas.

The World Bank Group

May 2019 - Aug. 2019

Short-term Consultant

- Piloting an online intervention designed to train high school students at scale.
- Training teachers and administrative personnel to work with online solutions at scale.
- Monitoring rapid-fire data collection using phone-based tools.
- Organizing data collection during the COVID-19 health emergency.

University of Kassel

Feb. 2017 - Apr. 2018

Research Assistant

- Research fields: record linkages, the economics of innovation.
- Key tasks: literature review, data cleaning, compilation, and preparation.

Quantitative Research Center for Economic and Social Development (Económica-CIC)

Apr. 2014 - Apr. 2015

Senior consultant

- Evaluation of educative solutions to improve students' situation at scale (mixed methods).
- Preparing policy briefs to document lessons learned of project interventions.
- Presenting research findings to policymakers and the general audience.

- Supporting dialogue with policymakers from organizations such as the Ministry of Education of Ecuador or the National Secretary of Planning (Senplades).

Ekos corporation

Apr. 2010 - Nov. 2013

Regional Coordinator of Economic Content

- Design and monitoring of indexes for measuring private and public companies' performance.
- Managing human and financial resources.
- Drafting articles and special editions for the Ekos Magazine for Ecuador and Peru.

NETWORKS AND MEMBERSHIPS

Innovation for Poverty Action (IPA)	<i>Since 2020</i>
International Center for Higher Education Research (INCHER)	<i>Since 2019</i>
Economics Science Association (ESA)	<i>Since 2018</i>

SKILLS

Computer Languages	R, STATA (Intermediate) Spanish (native), English (fluent), German (basic)
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REFERENCES

Guido Bünstorf	Professor at the Department of Economics at University of Kassel (PhD Supervisor) buenstorf@uni-kassel.de
Mona Mensmann	Associate Professor of Innovation Management and Entrepreneurship at the Faculty of Management, Economics, and Social Sciences at the University of Cologne. mona.mensmann@wiso.uni-koeln.de
Thomas Åstebro	L'Oreal Professor of Entrepreneurship at the Department of Economics at HEC Paris astebro@hec.fr
Marina Schröder	Professor of Economics and Innovation Economics at the Institute of Innovation Economics at Leibniz University Hanover (LUH) schroeder@inec.uni-hannover.de