

# MARINA SCHRÖDER

## CONTACT AND DETAILS

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Institute of Innovation Economics  
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Marital Status: Married, two children  
Date of birth: 21 October 1984

## AFFILIATIONS

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since 2019 Leibniz University Hannover  
since 2023 CESifo Research Network Affiliate

## ACADEMIC POSITIONS

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Since 2019 Professor of Innovation Economics, Leibniz University Hannover  
2/2018–1/2019 Maternity leave  
6/2016–3/2017 Maternity leave  
2013–2019 Junior Professor in Personnel Economics and Human Resource Management  
University of Cologne  
2009–2013 Research associate at the chair in E-Business, University of Magdeburg

## EDUCATION

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2013 Dr. rer. pol. (summa cum laude), University of Magdeburg  
Dissertation project: Experimental Analysis of Anti-Social Economic Behavior  
Supervisors: Prof. Dr. Abdolkarim Sadrieh and Prof. Dr. Michèle Belot  
2009 Diploma in Managerial Economics (with distinction), University of Magdeburg

## RESEARCH STAYS

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2024 The University of California, San Diego  
2013 The University of California, San Diego  
2013 The University of Edinburgh  
2009 The University of Exeter

## RESEARCH PROJECTS

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### Articles in refereed journals

Remember me? The role of gender and racial attributes in memory (2023), with Michèle Belot, Journal of Behavioral and Experimental Economics (<https://doi.org/10.1016/j.socec.2023.102008>).

Creative solutions: Expertise versus Crowd Sourcing (2021), with Uri Gneezy and Katharina Laske, Economics Bulletin 41(4), 2580–2586 (<http://www.accessecon.com/Pubs/EB/2021/Volume41/EB-21-V41-I4-P223.pdf>).

Teams do not Outperform Individuals in a Simple Creative Task (2021), with Uri Gneezy and Katharina Laske, Applied Economics Letters (<https://doi.org/10.1080/13504851.2021.1934386>).

Rewarding behavior with a sweet food strengthens its valuation (2021), with Jan M. Bauer, Martina Vecchi, Tina Bake, Suzanne L. Dickson and Michèle Belot, PlosONE, 16(4) (<https://doi.org/10.1371/journal.pone.0242461>).

Innovation and Communication Media in Virtual Teams – An Experimental Study (2020), with Nicola Grözinger, Bernd Irlenbusch and Katharina Laske, Journal of Economic Behavior and Organization 180, 201–218 (<https://doi.org/10.1016/j.jebo.2020.09.009>).

Negative Side Effects of Affirmative Action – How Quotas Lead to Distortions in Performance Evaluation (2020), with Lea Petters, European Economic Review 130 (<https://doi.org/10.1016/j.eurocorev.2020.103500>).

Acts of helping and harming (2017), with Karim Sadrieh, Economics Letters 153, 77–79 (<https://doi.org/10.1016/j.econlet.2017.01.019>).

Materialistic, Pro-Social, Anti-Social, or Mixed – A Within-Subject Examination of Self- and Other-Regarding Preferences (2016), with Karim Sadrieh, Journal of Behavioral and Experimental Economics 93, 233–238 (<https://doi.org/10.1016/j.socec.2016.05.009>).

The Spillover Effects of Monitoring: A Field Experiment (2015), with Michèle Belot, Management Science 62(1), 37–45 (<https://doi.org/10.1287/mnsc.2014.2089>).

Pay-What-You-Want or Mark-Off-Your-Own-Price: A Framing Effect in Customer-Selected Pricing (2015), with Karim Sadrieh and Annemarie Lüer, Journal of Behavioral and Experimental Economics 57, 200–204 (<https://doi.org/10.1016/j.socec.2014.10.007>).

Sloppy Work, Lies and Theft: A Novel Experimental Design to Study Counterproductive Behaviour (2013), with Michèle Belot, Journal of Economic Behavior and Organization, 93, 233–238 (<https://doi.org/10.1016/j.jebo.2013.03.019>).

## Working papers

Piece-Rate Incentives and Idea Generation – An Experimental Analysis, with Katharina Laske, and Nathalie Römer (<https://www.cesifo.org/en/publications/2024/working-paper/piece-rate-incentives-and-idea-generation-experimental-analysis>)

Altruistic behavior and government interventions in times of crisis, with Cornelius Schneider and Maximilian Todtenhaupt ([https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4731232](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4731232)).

Inflation Expectations and Economic Preferences, with Lena Dräger and Maximilian Floto ([https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4991824](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4991824))

Time to innovate: The role of input incentives in creative production, with Kay Blaufus, Michael Milde and Marcel Schäfer ([https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=5099273](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5099273))

Input Versus Output Incentives in Idea Generation – An Experimental Analysis, with Kay Blaufus and Kevin Piehl ([https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=5101127](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5101127))

Effects of written self-promotions on gender bias and decision quality, with Nathalie Römer

Path Dependent Innovation – An Experimental Study on the Effect of Knowledge on Idea Generation and Idea Selection, with Bernd Irlenbusch, Katharina Laske, and Rika Stoczek

## THIRD-PARTY FUNDING

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- Funding of the project "Verhaltensökonomik und gesellschaftliche Transformation" through Niedersächsisches Ministerium für Wissenschaft und Kultur, joint with Leuphana Universität Lüneburg, Technische Universität Clausthal, Universität Vechta, Carl von Ossietzky Universität Oldenburg, Georg-August-Universität Göttingen, Universität Osnabrück, (MWK 2.432.916 euro 2024-2028)
- Funding of the project "Inflation Expectations and Economic Preferences" through the Deutsche Forschungsgemeinschaft, joint with Lena Dräger. (DFG 491390692, 295,000 euro, 2022-2025)
- Funding of the project "Experimental Analysis of the Behavioral Effects of Tax Incentive Design on Innovation" through the Deutsche Forschungsgemeinschaft, joint with Kay Blaufus (DFG 683118, 495,000 euro, 2022-2025)
- Funding of the project "Experimental Studies on the Link between Promotion of Creative Ideas and Gender Discrimination" through the Deutsche Forschungsgemeinschaft (DFG 675417, 289,000 euro, 2021-2024).
- Funding of the research stay in San Diego by the German Academic Exchange Service (DAAD) (2013).
- Funding of the project "An Experimental Study of Fraudulent Behavior" received from the Institute for Fraud Prevention (IFP) (2012-2013).
- Travel funding by the German Academic Exchange Service (DAAD) in 2010 and 2011.

## MEMBERSHIPS

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German Economic Association (Verein für Socialpolitik)

Member of the Committee for Organizational Economics of the German Economic Association (2016-2024 member of the steering committee)

Member of Committee in Social Sciences of the German Economic Association

Royal Economic Society

Economic Science Association (ESA)

German Association for Research in Experimental Economics (GfEW)

Hannover, February 2025